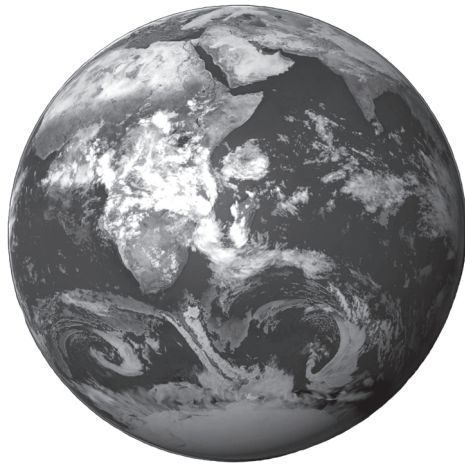


**We'd like to  
save the  
planet**



**But that's not  
economically  
feasible.**

*Global Capitalism™* – it's not about  
thinking. It's about believing.

# You see a tree



# We see profit

*Global Capitalism™* – it's a whole  
new way of seeing the world

**We'd love to  
solve world  
hunger**



**But that  
would damage  
the market.**

*Global Capitalism™* – it beats reason  
and morality hands down!

For the sake of  
the economy:

Buy  
more  
stuff!

---

This is a public service announcement on behalf of *Global Capitalism™*  
Buying stuff makes jobs so that other people can earn money to  
buy stuff, so that people can have jobs making stuff, so they can  
educate their kids, who can get jobs making stuff, so that people  
can buy stuff, which makes jobs for people who raise kids, who  
spend their lives working to buy stuff, so that people can sell stuff  
and that makes more jobs and jobs mean more stuff and stuff is  
good. *Global Capitalism™* doesn't make sense, but it does make stuff!

**All that is  
required for the  
triumph of evil  
is for everyone  
to stay at home  
and watch its  
progress on  
television.**



***Global Capitalism™* – if it doesn't look  
good, just change channels!**